



7<sup>th</sup> Edition  
**SVUM 2020**  
 INTERNATIONAL TRADE SHOW



Showcasing Strengths Of Saurashtra-kutch  
 Exhibition: 11<sup>th</sup>-12<sup>th</sup>-13<sup>th</sup> February, 2020  
 Factory Visit: 14<sup>th</sup>-15<sup>th</sup> February, 2020 @ Rajkot

# Focus Sectors

Ceramic & Sanitary Ware  
 Hardware & Bath Fittings  
 Building Materials  
 Solar & Renewable Energy

Medical Tourism  
 Healthcare & Beauty Care  
 Medical Equipments –  
 Surgical items

Garments & Textile  
 Jewellery & Life Style  
 Water Technology &  
 Air Cooling

Agriculture Equipments  
 Irrigation system  
 Farming technology  
 Food Processing

Auto – Engine Parts &  
 Accessories  
 Kitchenware – House ware  
 Plastic & Polymers

IT – Computer &  
 Communications  
 CCTV & Security system  
 Education & Training

Organise By:



Country Partner



Supported By:



EXHIBITION | INTERNATIONAL BUSINESS MEET | FACTORY VISIT | BUSINESS CONFERENCES



**Parag Tejura**  
**President**  
**Saurashtra Vepar Udyog Mahamandal**

The development starts from individual unit to national level; our aim is to create Glocal Platform for the smallest manufacturer of Saurashtra & Kutch region, which can lead to generate greater GDP for the nation.

The success of Make in India concept also depends on the performance of MSMEs.

The development of textile industry, coconut farming, Auto Park, mining, IT – Electronic are major thrust areas where scopes for the developments are huge. Collective efforts can bring very good results for economical and social growth.

It is also observed that scopes for the bilateral trade development with the African continent, South Asian countries, European and American countries are good. We are strategically working on it so that we can create A Glocal Trade Exchange Platform in Saurashtra Kutch Region.

The role of industrial association, federation and Mahamandal is very vital in sustainable development of industries, trade, economy and Society at large. Being apex body of the trade and industrial organization of Saurashtra – Kutch, SVUM: Saurashtra Vepar Udyog Mahamandal is committed to create a business friendly environment for holistic sustainable development of Saurashtra – Kutch. Whether It is matter for implementation of VAT, Removal of Octroi, Impact fee, Scarcity of currency coin and many other issues in Saurashtra Kutch, the Mahamandal have observed that collective actions of SVUM has created impact and it has become a change leader In order to bring solution.

## About SVUM...

**Vision:** Saurashtra Vepar Udyog Mahamandal (SVUM) was founded in the year 2001, with a mission to make Saurashtra Kutch one of the most attractive business destinations in India. SVUM aims to give the region's businesses a global platform for growth. SVUM's roots were laid in what erstwhile was “Saurashtra Sankalan Samiti” – a group of visionary leaders tirelessly working towards sustainable development of the region through policy advocacy.

Saurashtra Vepar Udyog Mahamandal (SVUM) deeply believes in Gandhian philosophies of sustainable development, inclusive growth, and equitable prosperity. SVUM realizes its philosophies through supporting Micro, Small, and Medium sized industries in the region.

**Strategy:** SVUM is executing its vision to make the region an attractive business by promoting international trade through new growth markets.

**Mission:** SVUM is actively promoting the region's businesses across the globe. SVUM currently has special trade treaties with twelve (12) African & South Asian countries, and has appointed active trade representatives in each.

There are currently over 62 active MoUs facilitated by SVUM that led to over INR 300 million in booked revenues, and more than INR 500 million in the pipeline.

The SVUM-Africa trade partnership has a potential of adding INR 10,000 Crores in new revenues for businesses in the Saurashtra Kutch region.

## SVUM Committee

**Mr. Parag Tejura** (President)

Ph.: 0281-2481118 Mo.: 94262 54611

Email: president.svum@gmail.com

**Mr. Prabhudas Tanna** (Vice President)

Ph.: 0281 - 2224973 Mo.: 98254 18900

**Mr. Mahesh Nagadia** (Vice President)

Mo.: 93741 42415

Email: mnagadia@gmail.com

**Mr. Bhupendra Chhantbar** (Secretary)

Ph.: 0281 - 2237666 Mo.: 93767 33033

**Mr. Padubhai Raichura** (Trustee)

Ph.: 0286 - 2247070 Mo.: 98252 30483

**Mr. Dharmendra Sanghavi** (Trustee)

Ph.: 0275 2650630 Mo.: 92277 70000

**Mr. Suresh Tanna** (Trustee)

Mo.: 94262 04377

## SVUM 2020 Show Committee

**Mr. Yogin Chhaniara** (Chairman)

Chhaniara Engineers Pvt. Ltd.

Mo.: 9825075023 info@chhaniara.com

**Mr. Mauktik Trivedi** (MaST designs)

Mo.: 9824210390 mt@mtrivedi.com

**Mr. Jivanlal Patel** (Sunstar Enterprise)

Mo.: 9377676212 ajassociation@gmail.com

**Mr. Mansukhbhai Dobariya**

(Shaan Cement Pvt. Ltd.)

Mo.: 982521351 hdpolyplast2018@gmail.com

**Mr. Narendra Mehta**

(Mahavir Imitation Jewellery)

Mo.:9824213692 mahavirimitation@yahoo.co.in

**Mr. Narendra Patel** (Hibond Bearing Pvt. Ltd)

Mo.:9427213329 np@hibond.com

**Mr. Chandubhai Khanpara**

(Davat Beverages Pvt. Ltd.)

Mo.: 9825340686 csk.davatbeverages@gmail.com

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INTERNATIONAL TRADE SHOW

**Mr. Ketan Vekaria** (Benchmark Trust)

Mo.:9825198399 vekaria.ketan@gmail.com

**Mr. Hiren Kanani** (Famous Ceramic)

Mo.:9727770091 famousceramic@yahoo.in

**Mr. Yash Shrimanker** (Pelican Rotoflex Pvt Ltd)

Mo.:9825077767 yash@pelican.in

**Mr. Suraj Shah** (Pelican Rotoflex Pvt Ltd)

Mo.:9702488899 suraj@pelican.in

**Mr. Nikhil Thakar** (Aaren Textiles Pvt Ltd)

Mo.:9913055530 nikhil.thacker@gmail.com

**Mr. Rameshbhai Patel** (Veganto Ceramic)

Mo.:9727770917 export@vegantoceramic.com

**Mr. Sharad Vithlani** (Vishwas Commodities)

Mo.: 8866722304

Vishwascommodities1@gmail.com

**Mr. Hardik Patel** ( HD Polyplast)

Mo.: 99099 72395 hdpolyplast2018@gmail.com

**Mr. Bhupat Vasra** (Vyom Enterprise)

Mo.:9624255024 bhupat\_vasra@yahoo.com

**Mr. Dimpal Lakhani** (Jalasai Enterprise Pvt Ltd)

Mo.:9974365842 rdp\_int@yahoo.co.in

**Mr. Dinesh Vasani** (Ashutosh Enterprise)

Mo.:9426986054 v\_vinnovations@yahoo.in

**Mr. Dhimant Mehta** (Kisan Technocrats)

Mo.:9925020072 kisantechnocrats@gmail.com

**Mr. Sunil Dhamecha** (Karachi Offset)

Mo.: 9898508316 print.karachioffset@gmail.com

**Mr. Rajesh Tanti** (Patel Foundry)

Mo.: 9979886611 rtanti.rgt@gmail.com

**Mr. Naresh Sheth** (PNP Corporation)

Mo.: 9426216388 pnpnaresh@gmail.com

**Mr. Mayur Shah** (Swati Enterprize)

Mo.: 9426732396 swatiengine@gmail.com

# DELEGATES EXPECTED FROM COUNTRIES



Afghanistan



Angola



Australia



Bangladesh



Benin



Bhutan



Botswana



Britain



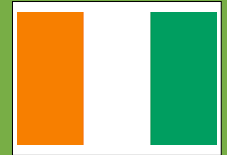
Burkina faso



Cambodia



Cameroon



Côte d'Ivoire



DR Congo



Ethiopia



Gabon



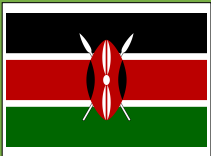
Ghana



Guinea



Israel



Kenya



Lesotho



Mali



Morocco



Mozambique



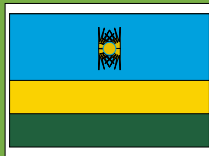
Niger



Nigeria



Republic of Congo



Rwanda



Senegal



South Africa



Sri Lanka



Sudan



Tanzania



Togo



Uganda



Zambia



Zimbabwe

FOREIGN DELEGATION  
**30** FROM  
DIFFERENT  
COUNTRIES



## Exhibitors Profile

### AGRICULTURE

Agriculture Equipment, Fertilizers, Pesticides, Technology solution for storage of perishable agro products, Agro-Product, Organic Farming, Commodity Trading



### RENEWABLE ENERGY

Turnkey solution for rooftop panels, PV Panels Plant, Solar Water Heaters, Energy from wastes, Waste Management solution, Smokeless Energy Efficient Stove, Solar Cooker



### TEXTILE & READYMADE GARMENTS

Technical Textile like Building tech, Medical tech, Industrial tech, Home Tech etc, Ready made garments, Uniforms, Event T-Shirts, Machinery Textile Ginning, Spinning Weaving, Embroidery, Traditional Dress from Jamnagar, Kutch, Surat

### MINING

Drills, Machinery, Spares and Job work of Spares

### SERVICE SECTOR

Banking, Exim related service, Taxation, Insurance, Logistics, HR, Management Consultancy



### ENGINEERING

Auto Parts, Brass Parts, Spares for machinery, Machine Tools, Special purpose machinery, Job work for OEM, Capital machinery for all kind of industries



### HEALTHCARE SECTOR

Medical Equipment, Surgical Items, Baby Diapers, Orthopedic Implants, Medicinal Drugs, OTC Items, Ayurvedic Medicine and Cosmetic Items, Tie up with Multispecialty hospitals



### BUILDING MATERIALS

Building Construction, Building Construction, Building Material, Equipment, Ceramic, Sanitary ware, Pipe and Fittings, Hardware & amp, Furniture



### EDUCATION

Tie up with university, college, teaching-coaching institute, foreign education consultants, Stationery items, educational tools



### INFORMATION TECHNOLOGY

Electronic, Computer Hardware, all kind of peripherals, Software, Website, Applications, ERP developers, Communication (ISP, Mobile Handset, Cellular Operators, Bulk-SMS, Mailing Solutions)



### FOOD PROCESSING

Post Harvesting solutions, Spices & amp; Packed Foods, Commodities, Oil Mills and Refineries etc



### JEWELLERY AND LIFE STYLE

Gold, Silver Imitation Jewellery, Handicraft, Traditional Dresses, Gift Articles, life Style Products, Shoes, Accessories, Apparels



Modular Kitchen Equipment, Innovative Products, Plastic Products, Kitchen ware & amp; House ware, Electronic items, Utensils

### TRAVELS & TOURISM

Hotels, Cab Service, Business Tour Operators, Tourism Department Of State and Other Countries.



### IT - COMPUTER, SECURITY & COMMUNICATIONS

IT, Security & Surveillance, Electronic, Computer Hardware, Peripherals, Software, Website, Applications, Communication, ISP, Mobile Handset, Cellular Operators, Bulk-SMS, Mailing Solutions, Mobile applications & accessories.



### AUTO - ENGINE PARTS & ACCESSORIES

IT, Security & Surveillance, Electronic, Computer Hardware, Peripherals, Software, Website, Applications, Communication, ISP, Mobile Handset, Cellular Operators, Bulk-SMS, Mailing Solutions, Mobile applications & accessories.





## Promotion of Show

**Social Media Network**

**Show Exclusive Website**

**Search Engine Optimization**

**Magazine Advertisement**

**Hoardings/Banners**

**Advertisement In Daily Newspapers**

**Email Blast**

**Sms Blast**

**Whatsapp**

**1,00,000 Personal Invitation Card**

## Exhibition Visitors Profile

**200+**

**Foreign  
Business Delegates**

**25000+**

**Local  
Business Visitors**

**5000+**

**National  
Business Visitors**



### Ground Layout



### Participation Rate

**Platinum Sponsor: - Rs. 3, 00,000/- (+18% GST) with 36 square meter 3 side open Corner stall.**

**Diamond Sponsor: - Rs. 1, 50,000/- (+18% GST) with 18 square meter 2 side open Corner stall.**

**Golden Sponsor: - Rs. 75,000/- (+18% GST) with 9 square meter 2 Side open Corner Stall.**

**Logo in all possible publication/banners/hoardings/flex etc, Logo in 100000 invitation cards, Logo in all display hoardings at show site, Preference to have personalized meeting with international delegates, Factory visits of some of international if viable and possible, Key person on Dias during show inaugural function/events.**

**Rs. 7000/- Per Square Meter Laminated stall. Rs. 6000/- Per Square Meter Bare space.**

**2 Side Open 15% Extra, 3 Side open 25% Extra**

**Payment: - 75% at Time of Booking. 25% 1st January 2020**

**Discount: - 15% October, 10% November +18% GST Extra**

### Supported By:



### Photo Story



Saurashtra Vepar Udhyog Mahamandal  
 304 - Rajat Complex, Sardarnagar Main Road, Rajkot - 360 001  
 Email:- inquiry.svum@gmail.com Mo.: 8128411456

